



PEGASO

Università Telematica

D.M. 20 04 2006 G.U. n° 118 del 23 05 2006

I LEVEL POSTGRADUATE MASTER COURSE

Italian Arts, Communication and Entertainment

1ST Edition

1500 hours - 60 ECTS

Academic Year 2020/2021

Code: MA1189



Title	Italian Arts, Communication and Entertainment
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Edition	1 ST Edition
Area	International:Made in Italy
Category	Postgraduate MASTER Course
Level	Level I
Academic Year	2020/2021
Duration	One year, 1500 hours, 60 ECTS
Objectives	<p>Italy has been, since antiquity, the centre of history, culture and art, but also Italy is the country that hosts unique and fascinating international events as well as some of the most acclaimed films in the history of cinema.</p> <p>The Italian entertainment industry is known worldwide for its epic films set in classical settings, the numerous film directors, actors and actresses as well as its strong and mass appealing TV shows formats born in the 1950's.</p> <p>This Postgraduate Master Course aims at providing graduates and entertainment lovers with a broad overview over the Italian Entertainment and creative industry and its peculiarities from different perspectives: Art, Design, Economy, Communications, Television, Cinema and Music.</p> <p>The programme offers a solid knowledge for the organization and promotion of arts events in digital era, but also the professional knowledge to enable students and passionate about the sector in specialising on the features of the Italian entertainment sector.</p>
Target audience	<p>This Postgraduate Master course is aimed at young graduates, professionals and all the entertainment and arts lovers who wish to improve their competences in the "Made in Italy" branded communication and entertainment industry.</p>

<p>Contents</p>	<table border="1"> <thead> <tr> <th></th> <th>MODULES</th> <th>ECTS</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Art - Organization and promotion of art events in the digital age</td> <td>8</td> </tr> <tr> <td>2</td> <td>Design - The Italian design: brands, classic models, innovation and creativity</td> <td>8</td> </tr> <tr> <td>3</td> <td>Economy - The Italian entertainment industry</td> <td>8</td> </tr> <tr> <td>4</td> <td>Communications - The Italian song festival of Sanremo between traditional media and social networks</td> <td>8</td> </tr> <tr> <td>5</td> <td>Television - Writing the great Italian TV series</td> <td>8</td> </tr> <tr> <td>6</td> <td>Cinema - Identity and Imagination. Italy and its movies</td> <td>10</td> </tr> <tr> <td>7</td> <td>Music - The Italian song romance</td> <td>10</td> </tr> <tr> <td colspan="2" style="text-align: right;">Total</td> <td>60</td> </tr> </tbody> </table>		MODULES	ECTS	1	Art - Organization and promotion of art events in the digital age	8	2	Design - The Italian design: brands, classic models, innovation and creativity	8	3	Economy - The Italian entertainment industry	8	4	Communications - The Italian song festival of Sanremo between traditional media and social networks	8	5	Television - Writing the great Italian TV series	8	6	Cinema - Identity and Imagination. Italy and its movies	10	7	Music - The Italian song romance	10	Total		60
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<p>Activities and Didactic Tools</p>	<p>This Postgraduate Master Course will be delivered online through our didactic platform available 24/7.</p> <p>The distance learning system shall provide assisted learning along a predetermined educational path, with access to didactic materials specifically developed, with a wide range of interactive individual and group activities, supervised by tutors and experts in the field, able to interact with students and to answer their enquiries.</p> <p>The study of the didactic materials, both digital (video lessons of the lecturers with graphic animations) and on paper support (lecture notes and/or texts), is conducted according to the time schedules and personal availability of the student.</p> <p>Students may avail of video lessons for the study of theoretical knowledge, of bibliographies and sitographies, in addition to notes and documents necessary for the acquisition of practical skills.</p>																											
<p>Didactic Requirements</p>	<p>Students are expected to:</p> <ul style="list-style-type: none"> • study the didactic material specifically arranged; • participate in online activities; • successfully meet the required learning outcomes of each module as stated in course outline in order to pass the assignments; • revise the assignments according to the lecturers' comments in an event of the failure to meet one or more of the learning outcomes for each module; • successfully pass the final dissertation defense real time via digital tools. 																											
<p>Access Qualifications</p>	<p>The following access qualifications are required:</p> <ul style="list-style-type: none"> • Bachelor's Degree qualification (EQF level 6). 																											

<p>Deadline</p>	<p>Enrolments open all year round</p>									
<p>Terms and Conditions</p>	<p>The administration department reserves the right to activate the Postgraduate Course: http://www.unipegaso.it/docs/mancata_attivazione.pdf</p> <p>By enrolling in this course, you accept and agree to abide by the following Terms and Conditions of Use: http://www.unipegaso.it/docs/cond_util_post.pdf</p>									
<p>Enrolment fee</p>	<p>€ 3000,00 to which € 116 must be added for stamp duty expenses to be paid in a single instalment at the time of registration (or by the following installments)</p> <table border="1" data-bbox="531 759 1482 958"> <thead> <tr> <th></th> <th>Instalments</th> <th>Deadline</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1500€ + € 116 for stamp duty expenses</td> <td>upon enrolment</td> </tr> <tr> <td>2</td> <td>1500€</td> <td>after 1st month of the enrolment</td> </tr> </tbody> </table>		Instalments	Deadline	1	1500€ + € 116 for stamp duty expenses	upon enrolment	2	1500€	after 1 st month of the enrolment
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<p>Payment modalities</p>	<p>The payment of the total amount/first instalment can be made by bank transfer, effected from the applicant only, at the following bank account details:</p> <p>UNIVERSITA' TELEMATICA PEGASO</p> <p>Banca Generali IBAN: IT 44 M 03075 02200 CC8500647145</p> <p>BIC/SWIFT CODE: BGENIT2T</p> <p>Please, indicate in the reason of payment: Name, Surname, a copy of the proof of payment and the Postgraduate Master's code: MA1189</p>									
<p>Data Protection Act</p>	<p>DATA PROTECTION ACT IN COMPLIANCE WITH THE REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016</p> <p>We hereby inform you that your data is processed in compliance with the new General Data Protection Regulation (EU Reg. 2016/679) by Università Telematica Pegaso. On the website www.unipegaso.it you can find the information regarding the procedures and methods of data processing.</p> <p>At any time, in relation to your Data, you may exercise your rights under the terms and conditions described in articles 7 and 15-22 of the Rules, by contacting the Data Controller of Università Telematica Pegaso, Piazza Trieste e Trento, 48 - 80132 Naples, by post or fax, indicating on the envelope or on the sheet the wording " <i>Privacy Policy</i>", or sending an e-mail at:</p> <p>privacy@unipegaso.it</p>									

	<p>You can find the Regulation on the website of Università Telematica Pegaso at the following link:</p> <p>https://www.unipegaso.it/website/privacy</p>
<p>Further information</p>	<p>For any further information, please send an email at:</p> <p>• international@unipegaso.it</p>

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	Topics	ECTS
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7	Music - The Italian song romance	10
Total		60

Enrolment fees

€ 3000,00

to which are added € 116 for service contribution

To be paid upon enrolment in a single instalment or divided in two instalments, as follows:

	Instalment	Deadline
1	1500€ + € 116 per spese di bollo	at the time of registration
2	1500€	after 1 st month of the enrolment

€ 2000,00

to which are added € 116 for service contribution

convenzione "Vodafone Turkey"
payable in 8 installments divided as follows

	Instalment	Deadline
1	250€ + € 116 per spese di bollo	at the time of registration
2	250€	after 1 st month of the enrolment
3	250€	after 2 nd month of the enrolment
4	250€	after 3 rd month of the enrolment
5	250€	after 4 th month of the enrolment
6	250€	after 5 th month of the enrolment
7	250€	after 6 th month of the enrolment
8	250€	after 7 th month of the enrolment

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